

Samuel Barnes

People Person Polymath

📍 Brooklyn, NY | Vancouver, BC
📞 1.510.708.8961
✉ samueljuliusbarnes@gmail.com
🌐 linkedin.com/in/samueljbarnes
📺 x.com/reslashacc
🎧 warpcast.com/samu

Degrees and Certifications	
Masters of Public Administration (MPA) in Environmental Science and Policy Columbia University School of International and Public Affairs, 2019 Dean's Fellowship Recipient; 3.8 GPA	Bachelors of Arts (BA) Macaulay Honors College at Hunter College, CUNY, 2013 - IBA in 'Consciousness Ecology' thru CUNYBA - Recipient of Full-Tuition + Room + Board Academic Scholarship

Current + Relevant Positions	
Head of Growth Refinery Leading growth, brand, marketing, operations, and agentic engineering for stealth AI micro data center startup	January 2026 - Present
Founder and CEO Gaia AI and Symbiocene Labs - Founder of edge AI laboratory cultivating the universal planetary environmental data layer and building a coherent web3 movement for regenerative finance with a full-time team of developers. - Under contract with renowned ReFi institution Regen Network to provide AI and movement building services at five-figure MRR. Presented at the United Nations last month.	Founded December 2024
Head of Growth Power Finance - Lead brand, social, marketing and partnerships for groundbreaking yield bearing synthetic dollar venture backed by the US electricity market and positioned to become the currency for agent-to-agent transaction - Hired by Meltem to guide front-of-house and movement building along with design, nomenclature.. Working heavily with all pertinent AI tooling.	January 2025 - December 2025
Head of Marketing Daylight Energy Lead the charge in scaling Daylight Energy's community and brand presence. I have pioneered viral campaigns that brought substantial growth to our community and user base. My initiatives in community building, storytelling, and content strategy have positioned Daylight Energy as a frontrunner in the renewable energy and Web3 spaces. <i>Strategic Growth & Community Formation:</i> Engineered high-impact campaigns across Layer3, Galxe, and other platforms to foster engagement, resulting in exponential growth in community reach and brand loyalty. <i>Brand Expansion:</i> Established Daylight as a regenerative tech thought leader by leading content development, refining social media strategies, and amplifying our brand message to align with both mainstream and web3 audiences. <i>Cross-Functional Team Leadership:</i> De facto Head of Growth & Marketing, oversaw day-to-day marketing operations, from user acquisition to community engagement, with a focus on driving platform virality and fostering long-term community bonds.	April 2024 - December 2024
Head of Community Worldcoin - Worked under Sam Altman in industry-leading Web3 venture dedicated to creating a secure, private, proof-of-personhood service that will enable frictionless financial inclusion and, eventually, global UBI. - As Community Manager, was responsible for bringing a humanizing touch and presence and helping the project make a global impact. Hired and managed of 5 moderators and advocates from around the world who report3e directly to me - As part of a small marketing team, grew the Twitter following from >15k to over 200k, the LinkedIn from under 2k to over 10k, the Telegram from 3k to 15k, and, most importantly, the Discord from 5k to 50k. - Oversaw signup events in Berlin, NYC, and Tokyo, working onsite to hire and manage contractors, interface with event staff, and create detailed reports and KPIs to document the outcomes.	January 2023 - October 2023
Community Manager Forta Network Designed, managed, and led community efforts for leading crypto security platform. Built 35000+ member Discord, 16000+ Twitter, and an engaged ambassador team from over 20 nations. Published video, graphic, and copy content on Forta.org and across the web. Interfaced with investors (Forta was funded by a16z, Coinbase, and other leading firms), and partner teams (including Aave, Compound, and OpenSea). Became expert in CRM and remote team management.	October 2021 - August 2022

Professional Skills	Links to Current Projects
Vibecoding / AI and Machine Learning Research / Data Interpretation / Brand Design / Community Management / Partnerships + Relationships Management / Web 3 + Crypto / Marketing / Meme-making / Viral Content Creation / Business Development / Regenerative Thought Leadership / Environmental Policy / Renewable Energy / Water Protection + Remediation / Social Media Strategy / Email Marketing / Project Management / Brand Strategy / Event Production / Talent Management / Organizational Management / Video Production / CRM / Copywriting / Graphic + Logo + Web	Symbiocene Labs Static Finance Gaia AI Forta Network Futuro Nativo Daylight Energy
Professional Spanish Competency	References available upon request. Contact samueljuliusbarnes@gmail.com